#### SPORT SEASON AT OLEA

OLEA GABON, PARTNER OF THE PORT-GENTIL 10KM RACE | OLEA CAMEROON AND TUNISIA, A PASSION FOR SOCCER | SPORT, OUR ALLY FOR BETTER HEALTH | GETTING INSURED FOR A PEACEFUL SPORT PRACTICE | NETWORK NEWS



#### **OLEA GABON**

# PARTNER OF THE PORT-GENTIL 10KM RACE



OLEA Gabon was one of the partners of the 5th edition of the Port-Gentil 10km which took place on April 8, 2023. Clément Chadeau, Managing Director of OLEA Gabon tells us about OLEA Gabon's involvement in this event.

#### What is the Port-Gentil 10km?

As its name implies, this is a ten-kilometer race held every year in Port Gentil. This year, the 5th edition was jointly launched by the President of the Republic, His Excellency Ali Bongo Ondimba, and Mr. François Perrodo, Chairman of the Perenco Group, the race's main and historic sponsor. The POG 10km calls itself «the fastest in Africa», as it brings together some of the world's top professionals, including Sir Mo Farah, fourtime Olympic track and field champion, who was finalizing his training on the continent in preparation for the forthcoming London Marathon. Needless to say, the level of competition was very high for the OLEA team who took part in the race! Finally, in recognition of its excellent organization, the

race was awarded the Gold Race label by World Athletics for the first time.

### How and why did you become a sponsor of this event?

We were asked by the Perenco Group in Gabon, of which we are also the broker, to replace the event's previous partner and become the official broker for the POG 10 km. After starting a partnership with the National Football League as an official broker, it seemed natural to us to support this event as a broker for athletes and sport!

### What role did OLEA Gabon play at this event?

As official broker, OLEA Gabon provided the race organization with civil liability insurance for the event, among other contributions. This was a major commitment, because with an elite group (the world's best runners) and 13,000 runners taking part in all the competitions, the challenge was as much sporting as it was to insure the event.



#### A final word?

In addition to the Perenco Group, which enabled us to take part in this great event, we'd like to thank the Everest Media organization for its immense professionalism and the quality of the time we spent together. We look forward to seeing you at the Run in Masuku (10 km in Franceville) and the Gabon Marathon!



# OLEA CAMEROON AND TUNISIA,

# A PASSION FOR SOCCER

### How important is corporate sport to you?

Maurice Bouzemarene, MD OLEA Cameroon: « First of all, sport is good for your health, as it helps to eliminate toxins, increase cardiovascular capacity and improve stress management. Corporate sports activities enable you to share special moments in pursuit of the same goal, encourage exchanges, encourage each other and get to know your colleagues... Corporate sport strengthens team spirit! »

Souhail Manai, MD OLEA Tunisia: « We're increasingly concerned by this topic, mainly for the well-being of our teams, but also because sport brings people together and conveys great values. Once we've said that, it's harder to put it into practice. OLEA Tunisia faces many exciting professional challenges, and we can't do as much on the sporting front as we'd like. That will come with time and the involvement of staff who are motivated to offer activities to their colleagues. We will always strongly support every initiative in this direction. »



### How do you introduce your employees to sport?

#### Maurice Bouzemarene, MD OLEA Cameroon:

« We have set up a weekly class with a sports coach who comes to the office at the end of the day. Volunteers attend a complete physical training program, combining all the elements of fitness: cardio and muscular preparation, balance and flexibility. What's more, during a team-building event, part of the workforce took part in an introduction to golf. Finally, we created the OLEA CM FC. This is a soccer team made up of company employees and managed by an internal committee. The team has weekly training sessions, and matches are organized with other companies in the insurance sector. Our team is new to the company, but it has demonstrated great collective qualities and tenacity during these sporting encounters. »

Souhail Manai, MD OLEA Tunisia: « In 2022, our Motor Claims Manager, Seif Hanchi, suggested we enter OLEA Tunisia in the Pro League, a Tunisian soccer league for companies. We didn't hesitate, and Seif

quickly put together a fine team that quickly integrated itself into the league. It's a start, but it's already helping to unite soccer enthusiasts, and our team includes a large number of them! »

# What do you have planned to motivate your employees to take up sport this year?

#### Maurice Bouzemarene, MD OLEA Cameroon:

« We will continue to raise employee awareness of the positive effects of daily physical activity. We have already initiated a number of sports-related projects. This year, we're going to capitalize on what already exists before starting on new projects. »

Souhail Manai, MD OLEA Tunisia: « By maintaining our support for the OLEA Tunisia soccer team! And we're also working on a company seminar in which we'd like to offer a number of sporting activities, always in the spirit of uniting people around shared values. Through these actions, we hope to encourage others to get involved. The company can provide the impetus, but for the rest, it's up to each and every one of us! »

# **SPORT,** OUR ALLY FOR BETTER HEALTH

#### Brice Tindji, Medical Consultant, OLEA Côte d'Ivoire

« A sedentary lifestyle is a silent scourge. According to the WHO, it is a major risk factor for chronic diseases such as diabetes, hypertension and even cancer.

In Africa, the prevalence of physical inactivity is alarmingly high, reaching 85% in some age groups. This lack of physical exercise is the fourth leading cause of death worldwide.

The good news is that sport can sometimes be the best medicine: it reduces the risk of these diseases by 21% to 30%. Beyond its beneficial effects on our health, sport also has a positive impact on our well-being. It has been proven to help reduce anxiety, banish negative thoughts and, more generally, relieve the stress we accumulate on a daily basis. I can't stress this enough: sport is next to health! »

# **GETTING INSURED**

# FOR A PEACEFUL SPORT PRACTICE

The appropriate insurance policies must be in place in order to ensure that sports remain enjoyable and that any harm sustained during a sporting event or in the regular operations of a club is taken into consideration or covered.

Civil Liability for sports clubs and Civil Liability for event organizers are two of the most essential elements for the safe conduct of sport, regardless of whether they are required.

They are particularly important for their individual accident coverage, which includes medical intervention after an injury (quick medical treatment of trauma can be vital), and for the protection they provide event organizers if their liability is questioned, especially for events attended by several thousand participants.

Sports-related insurance is inexpensive, offering the necessary insurance protection and should not be overlooked.

For more information, contact us at info@olea.africa.

# NETWORK

### NEWS

## OLEA Cameroon and « Trinity Foundation » orphanage



On May 1, OLEA Cameroon teams went to the Trinity Foundation orphanage in Douala. Employees were able to visit the orphanage, spend time with the children and make food donations.

#### **OLEA at Africa CEO Forum 2023**



Olivier Dubois, Chairman, Olivier Canuel, Group CEO and Ayouba Seydou, Director of Placements and Reinsurance, will be present at the Africa CEO Forum 2023, on June 5 and 6, 2023, in Abidjan, Palais des Congrès of the Sofitel Hôtel Ivoire.

They will be attending debates and meetings on the challenges facing the private sector in Africa, and will also have the opportunity to discuss OLEA's multi-sector insurance solutions with customers and prospects, to help them optimize their risk management.

### OLEA Services and OLEA Côte d'Ivoire on tour



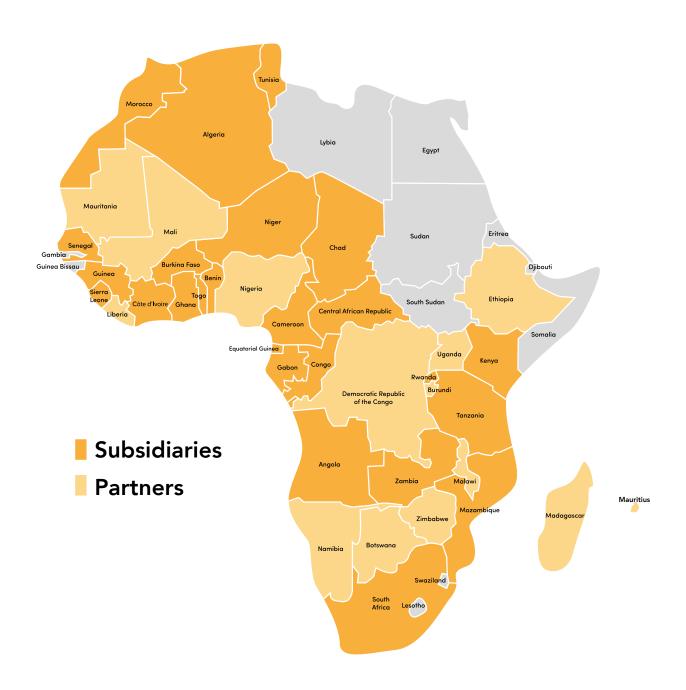
On May 13, 2023, the OLEA Services and OLEA Côte d'Ivoire teams and their families spent a day of discovery and relaxation at Domaine Bini Lagune, an eco-tourism site in Côte d'Ivoire. It was a convivial day full of activities, including hiking, lagoon walks, a zip line and a waterslide!

#### **OLEA Centrafrique to the Boali falls**



On May 1, 2023, on the occasion of Labor Day, Nadine Doungovo, MD OLEA Centrafrique, organized an excursion with all her staff to the Boali Falls in the Central African Republic. The teams were able to recharge their batteries in nature and admire the beautiful scenery.

# THE OLEA GROUP AND ITS 24 SUBSIDIARIES IN AFRICA



South Africa | Algeria | Angola | Benin | Burkina Faso | Cameroon | Central African Republic | Congo | Côte d'Ivoire | Gabon | Ghana | Guinea | Kenya | Morocco | Mozambique | Niger | Rwanda | Senegal | Sierra Leone | Tanzania | Chad | Togo | Tunisia | Zambia